



Standard-Size Plant Sign/Label Pricing & Ordering Guide

Last Updated: 8/25/2025

Information subject to change at any time.

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Hint: the underlined words in this Table of Contents are links to the start of the section.

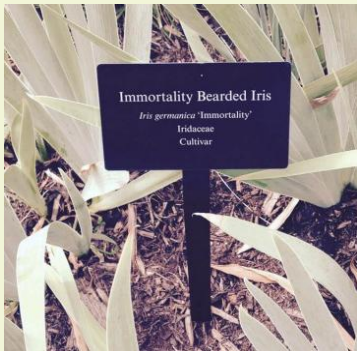
Congratulations!

You've discovered MyPlantLabel, the best-kept secret of the gardening world - the very same solutions trusted by the most admired private arboretums, botanical gardens, and public gardens across the globe to label and showcase plants and trees with timeless elegance.

Since 1956, we have been surpassing our customers' expectations with innovative and durable solutions. **NOTE:** We refer to our solutions as "Plant Labels or Signs" interchangeably, they can also be referred to as a Plaque, Memorial, Tag, Marker, Nameplate, Plate, Panel, Placard, etc.. We can make any type of memorial or informational signage required.

We have three main sign & label solutions below. The remainder of this document focuses on how to select & order standard-sized UV weather-resistant anodized aluminum signs/labels:

UV Weather-Resistant Anodized Aluminum Signage, Plates, & Labels (Standard Sizes):



Durable, Vibrant, UV- Resistant, Polyester Custom Images Mounted on Metal:



UV Weather-resistant Anodized Aluminum Signage & Labels (Custom Sizes):



Contact MyPlantLabel@nptec.com to discuss your project.
The focus of this document is on our standard-size anodized aluminum signage & labels.

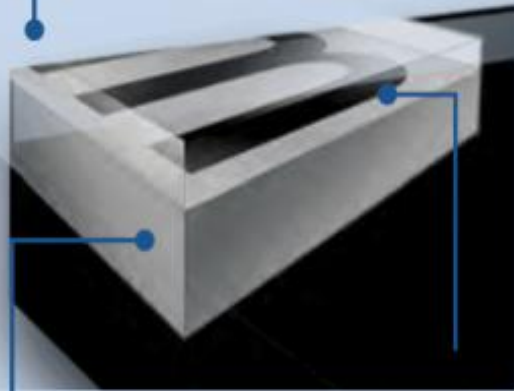


MyPlantLabel's Anodized Aluminum Signage & Labels

THE TECHNOLOGY :

ANODIZED LAYER

The glass-clear, sapphire-hard anodized layer resists chemicals, paint, abrasion and dirt.



ALUMINUM LAYER

The rigid aluminum base won't peel, crack or delaminate.

The image is absorbed into the pores.



UV STABLE



ABRASION RESISTANT



TEMPERATURE RESISTANT



FLUID RESISTANT



RECYCLABLE

Product Benefits

Exceptionally Durable

- UV-stable image is permanently sealed within the anodized aluminum.
- Virtually impervious to chemicals, heat, abrasion, salt spray and sunlight.
- Certified for 20 year plus outdoor applications.
- Earned more top scores than any other IUID barcode label material tested by the U.S. Navy (NSWC, Corona Division, IUID Center; August 2011).

Widely Specified

- Meets a wide array of commercial, government and military specifications.
- Notable certifications include: MIL-STD-130N, STANAG 2290, GGP-455B(3) Type I, MIL-DTL-15024F, MIL-P-19834B and A-A-50271

Photographic Resolution

- Photographic image affords extreme detail and contrast at any size.
- Anti-counterfeit security printing is available.



MyPlantLabel's Anodized Aluminum Signage & Labels Continued

UV Weather-resistant Anodized Aluminum Signage & Labels (Standard Sizes):

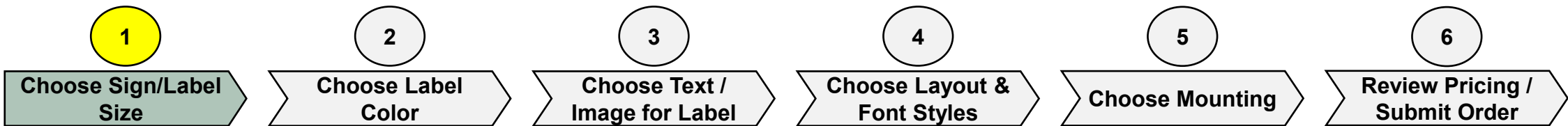


- Impregnated anodized aluminum in 1/32", 1/16", & >1/12" thickness
- Built to last for ~20+ years in outdoor and harsh environments
- Standard signage & labels come in a variety of sizes, colors, and allow for both text and images to be displayed
- Each sign/label may have custom text
- Corners are trimmed to a radius of .125"
- Custom sign/label sizes up to 20" x 24" can be made
- A temporary protective overlamine is applied to all sign/labels to prevent scratches during shipping & handling - be sure to peel off before using
- **Note:** *larger volume orders are more cost effective. We have one-time setup costs regardless of the size of the order and aluminum sheets can be more efficiently utilized with larger quantities. Costs spread across larger volumes decrease per-part prices.*

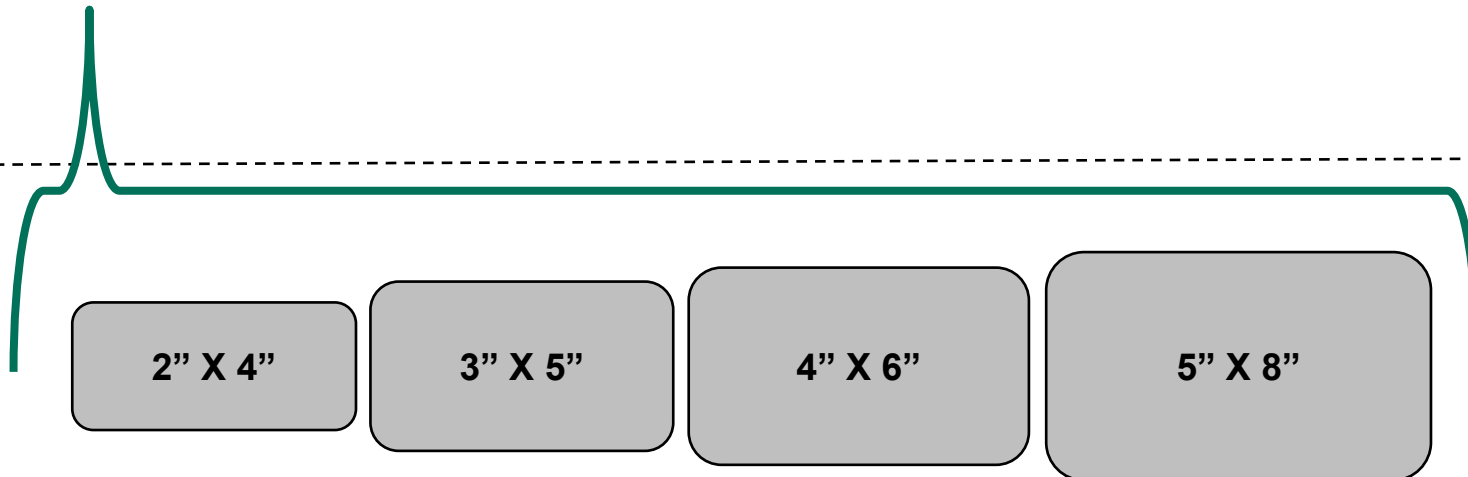


1) Choose Signage / Label Size

Label Selection Process Steps



Standard Label Sizes

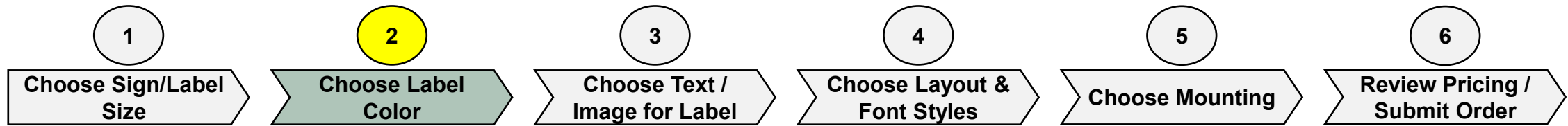


***First, determine the size of the sign/label that you require.
If you need a non-standard size, email MyPlantLabel@nptec.com to discuss.***

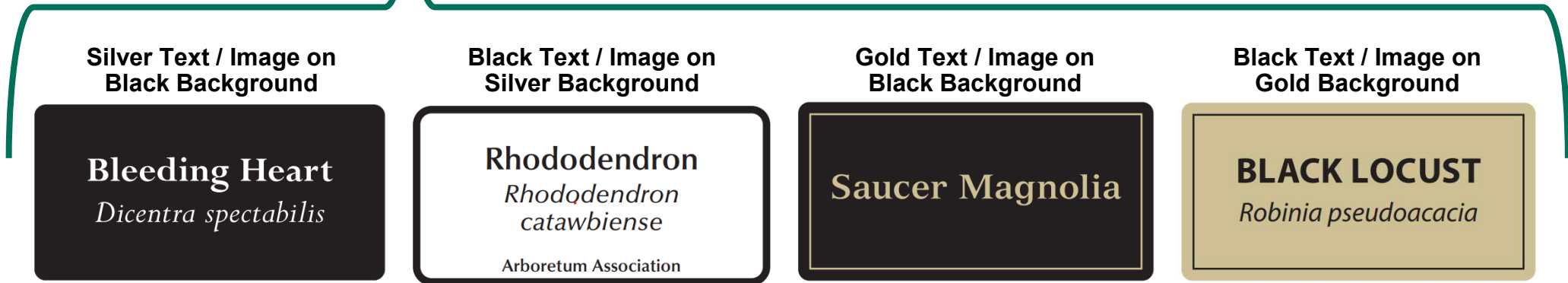


2) Choose Signage / Label Color

Label Selection Process Steps



Standard Label Colors

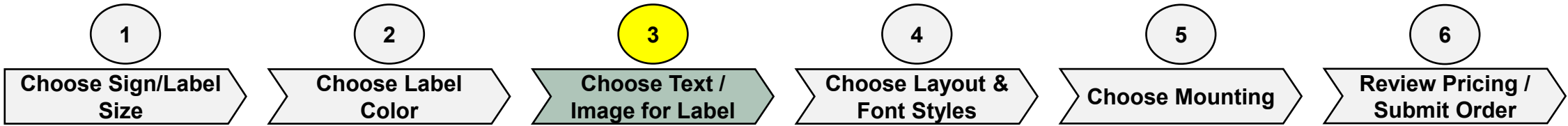


If you require a non-standard color, email MyPlantLabel@nptec.com to discuss.

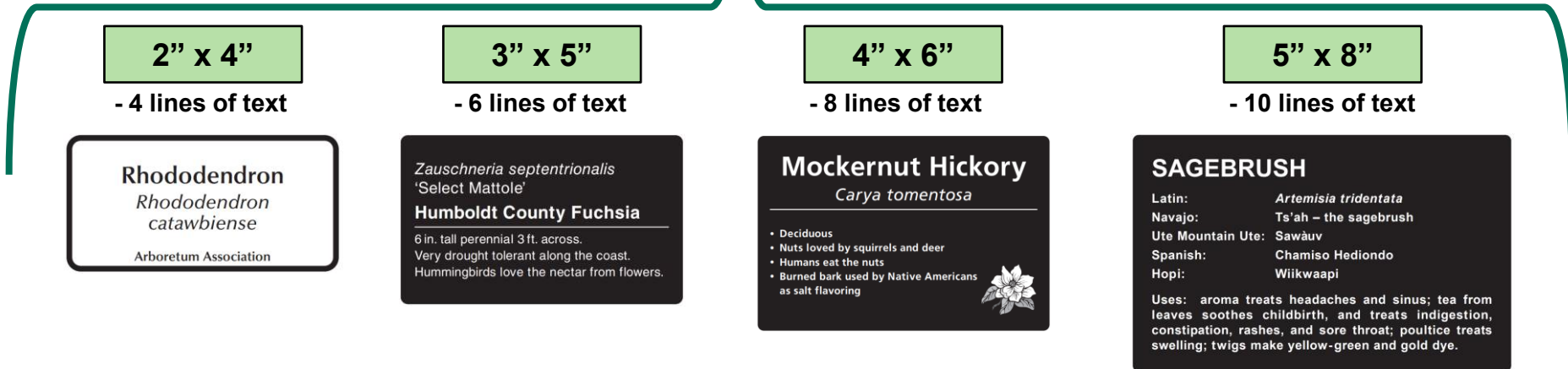


3) Choose Text / Image for Signage / Label

Label Selection
Process Steps



Maximum
Text / Images
(Less Recommended)

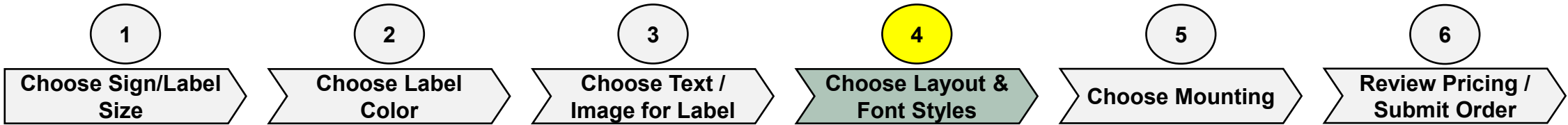


Ensure signs are not too crowded with text / images. Note: certain mounting styles require holes on the front of the label/sign, further limiting space for text/images. Email MyPlantLabel@nptec.com for help.



4) Choose a Layout Style & a Font Style - Mix & Match (1 of 2)

Label
Selection
Process
Steps



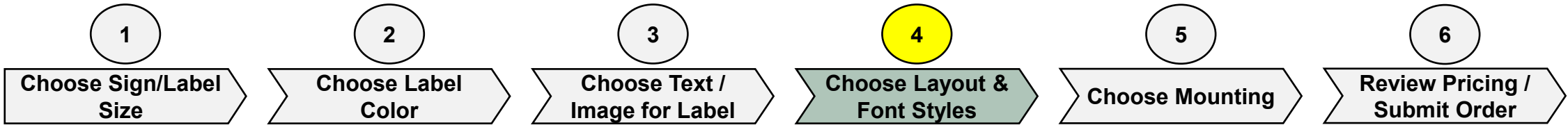
Standard Font & Layout Approaches

<p>Bleeding Heart <i>Dicentra spectabilis</i></p> <p>#1 Layout Style #1 Font Style: Perpetua</p>	<p>Iridaceae Iris family</p> <p>Crocus speciosus 'Albus' Fall Crocus</p> <p>Zone 5 Fall Blooming</p> <p>#2 Layout Style #2 Font Style: Myriad</p>	<p>Cardinal Flower <i>Lobelia cardinalis</i></p> <p>#3 Layout Style #3 Font Style: Apollo</p>	<p>Eastern Red Cedar <i>Juniperus virginiana</i></p> <p>#4 Layout Style #4 Font Style: Frutiger</p>	<p>WHITE OAK <i>Quercus alba</i></p> <p>#5 Layout Style #5 Font Style: Apollo</p>
<p>CORAL BELLS <i>Heuchera micrantha</i></p> <p>#6 Layout Style #6 Font Style: Frutiger</p>	<p>Rhododendron <i>Rhododendron catawbiense</i></p> <p>#7 Layout Style #7 Font Style: Utopia</p>	<p>Rhododendron <i>Rhododendron catawbiense</i></p> <p>Arboretum Association</p> <p>#8 Layout Style #8 Font Style: Optima</p>	<p>Saucer Magnolia</p> <p>#9 Layout Style #9 Font Style: Versailles</p>	<p>BLACK LOCUST <i>Robinia pseudoacacia</i></p> <p>#10 Layout Style #10 Font Style: Myriad</p>
<p>THORNLESS HONEYLOCUST <i>Gleditsia triacanthos</i> var. <i>inermis</i></p> <p>#11 Layout Style #11 Font Style: Cronos</p>	<p>Ecology Club</p> <p>Purple Flowering Raspberry <i>Rubus odoratus</i></p> <p>#12 Layout Style #12 Font Style: Perpetua</p>	<p><i>Penstemon angustifolius</i></p> <p>Narrowleaf Penstemon</p> <p>Scrophulariaceae – Figwort Family</p> <p>#13 Layout Style #13 Font Style: Times</p>	<p>CHESTNUT OAK <i>Quercus prinus</i></p> <p>County Parks Department</p> <p>#14 Layout Style #14 Font Style: Avenir</p>	<p>Maple-leaf Viburnum <i>Viburnum acerifolium</i></p>  <p>#15 Layout Style #15 Font Style: ITC Stone Informal</p>








4) Choose a Layout Style & a Font Style - Mix & Match (2 of 2)

Label
Selection
Process
Steps



Standard Font & Layout Approaches

<p><i>Zauschneria septentrionalis</i> 'Select Mattole' Humboldt County Fuchsia 6 in. tall perennial 3 ft. across. Very drought tolerant along the coast. Hummingbirds love the nectar from flowers.</p> <p>#16 Layout Style #16 Font Style: Helvetica</p>	<p>Dwarf Floss Silk Tree <i>Ceiba speciosa</i></p> <p>#17 Layout Style #17 Font Style: Goudy Oldstyle</p>	<p> Blue Euphorbia <i>Euphorbia rigida</i> Family: Euphorbiaceae Native to South Africa</p> <p>#18 Layout Style #18 Font Style: Cronos</p>	<p> Community Nature Center BEAUTY BERRY <i>Callicarpa americana</i></p> <p>#19 Layout Style #19 Font Style: ITC Cheltenham</p>	<p>AMERICAN BOXWOOD <i>Buxus sempervirens</i></p> <p>#20 Layout Style #20 Font Style: ITC Stone Informal</p>
<p>Mango <i>Mangifera indica</i></p> <p>#21 Layout Style #21 Font Style: Fairfield</p>	<p>KNOBCONE PINE <i>Pinus jeffreyi</i>  • Native in the San Bernardino Mountains and the Sierra foothills • Cones release seeds only through fire</p> <p>#22 Layout Style #22 Font Style: Helvetica</p>	<p>Mockernut Hickory <i>Carya tomentosa</i> • Deciduous • Nuts loved by squirrels and deer • Humans eat the nuts • Burned bark used by Native Americans as salt flavoring </p> <p>#23 Layout Style #23 Font Style: Frutiger</p>	<p>Eastern Live Oak <i>Quercus virginiana</i> Beech family – Fagaceae Southeastern USA  LANDER ARBORETUM</p> <p>#24 Layout Style #24 Font Style: Times</p>	<p>SAGEBRUSH Latin: <i>Artemisia tridentata</i> Navajo: Ts'ah – the sagebrush Ute Mountain Ute: Sawàuv Spanish: Chamiso Hediondo Hopi: Wiikwaapi Uses: aroma treats headaches and sinus; tea from leaves soothes childbirth, and treats indigestion, constipation, rashes, and sore throat; poultice treats swelling; twigs make yellow-green and gold dye.</p> <p>#25 Layout Style #25 Font Style: Arial</p>

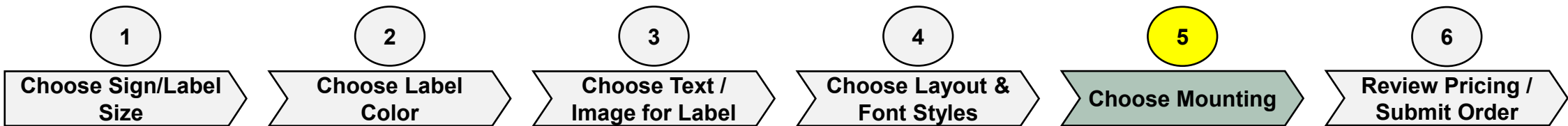
If you need help with fonts and/or layouts email MyPlantLabel@nptec.com.





5) Choose Mounting Size & Style

Label
Selection
Process Steps



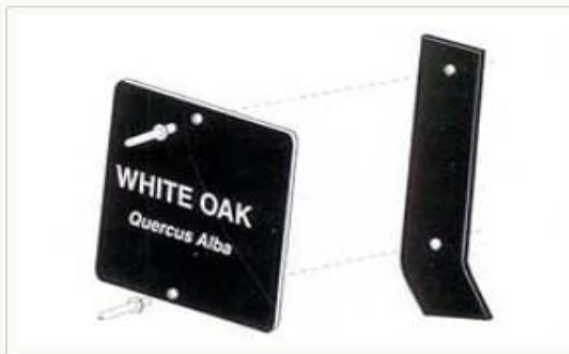
Standard Mounting Size & Styles



Style 1

Mounting with Growth Expansion and Spring

- Made for mounting to trees using growth expansion springs and screws.
- Predrilled holes are .171" in diameter



Style 2

Mounting with Rivets or Screws and Locknuts

- For mounting to stakes or benches using rivets or screws and lock nuts.
- Predrilled holes are .140" in diameter



Style 3

Mounting with Hidden Screw Mount

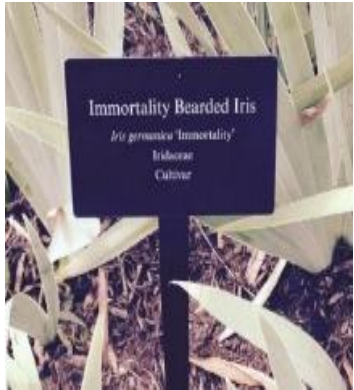
- Mounting with hidden screw mount
- Anodized label permanently bonded to aluminum backplate with hidden screws protruding from the back.
- Total thickness >.085", locknuts included

- **NOTE:** text & images are limited in styles 1 and 2 due to the visible mounting holes on the front of the label.
- **For bench mounting, four holes can be added in the corners.**
- For style 3, the label is mounted to a metal backplate that has Pem studs on the back that mount into the stake.
- **Most popular plant & tree label sizes are 3"x5" and 4"x6".**

If you need help, please email MyPlantLabel@nptec.com.



6) Pricing: **.032"** or **1/32"** Thick Sign/Label – Style 1 or 2 Mounting



Style 1

Mounting with Growth Expansion and Springs



Style 2

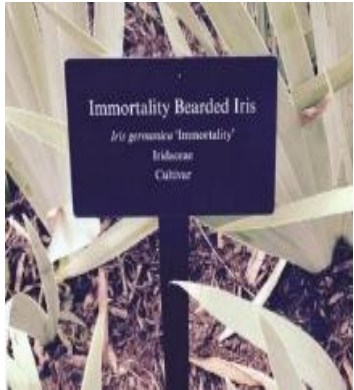
Mounting with Rivets or Screws and Locknuts

Sign/Label-Only Pricing	Sign/ Label Sizes	Price Per Sign/Label At Following Order Quantities:								
		5	10	15	25	50	75	100	150	200
Label: .032" thick anodized aluminum	2" x 4"	\$36.25	\$21.25	\$16.25	\$12.25	\$9.25	\$8.25	\$7.75	\$7.25	\$7.00
Label: .032" thick anodized aluminum	3" x 5"	\$37.00	\$22.00	\$17.00	\$13.00	\$10.00	\$9.00	\$8.50	\$8.00	\$7.75
Label: .032" thick anodized aluminum	4" x 6"	\$38.25	\$23.25	\$18.25	\$14.00	\$11.25	\$10.25	\$9.75	\$9.25	\$9.00
Label: .032" thick anodized aluminum	5" x 8"	\$40.50	\$25.50	\$20.50	\$16.50	\$13.50	\$12.50	\$12.00	\$11.50	\$11.25

NOTE: Price quantity volume discounts for orders of different sized labels will be honored. For example, if 15 total labels are ordered: 8 - 3x5 and 7 - 4x6, a 15-quantity volume price is honored at \$17 per 3x5 label and \$18.25 per 4x6 is used to calculate total label-only costs.

Mounting & Set-Up Charges	Description	Price Each
Channel Stake	Black Heavy Channel – 48"	\$15.00
Channel Stake	Black Heavy Channel – 36"	\$12.00
Flat Stake (ideal for 3"x5" plus)	Black: 1/8" x 3/4" x36" overall length including bend & ~6"-8" portion below ground	\$7.00
Flat Stake (ideal for 3"x5" plus)	Black: 1/8" x 3/4" x24" overall length including bend & ~6"-8" portion below ground (Most Common)	\$5.25
Flat Stake (ideal for 2"x4")	Black: 1/8" x 3/4" x12" overall length	\$4.75
Style 1 - Mounting Hardware	Stainless steel springs & screws for tree label	\$1.50
Style 2 - Mounting Hardware	Stainless steel screws & lock nuts	\$0.80
Set-Up Charges	<ul style="list-style-type: none"> - There may be additional charges for graphics, logo, grayscale images and formatting - To avoid typesetting charges, please submit text in MS Excel or Google Sheet file - Submit graphic files to MyPlantLabel@nptec.com for an estimate prior to placing an order 	If Necessary - To Be Determined

6) Pricing: **.063"** or **1/16"** Thick Sign/Label – Style 1 or 2 Mounting



Style 1

Mounting with Growth Expansion and Springs



Style 2

Mounting with Rivets or Screws and Locknuts

Sign/Label-Only Pricing	Sign/ Label Sizes	Price Per Sign/Label At Following Order Quantities:								
		5	10	15	25	50	75	100	150	200
Label: .063" thick anodized aluminum	2" x 4"	\$37.25	\$22.25	\$17.25	\$13.25	\$10.25	\$9.25	\$8.75	\$8.25	\$8.00
Label: .063" thick anodized aluminum	3" x 5"	\$38.00	\$23.00	\$18.00	\$14.00	\$11.00	\$10.00	\$9.50	\$9.00	\$8.75
Label: .063" thick anodized aluminum	4" x 6"	\$39.25	\$24.25	\$19.25	\$15.00	\$12.25	\$11.25	\$10.75	\$10.25	\$10.00
Label: .063" thick anodized aluminum	5" x 8"	\$41.50	\$26.50	\$21.50	\$17.50	\$14.50	\$13.50	\$13.00	\$12.50	\$12.25

NOTE: Price quantity volume discounts for orders of different sized labels will be honored. For example, if 15 total labels are ordered: 8 - 3x5 and 7 - 4x6, a 15-quantity volume price is honored at \$18.00 per 3x5 label and \$19.25 per 4x6 is used to calculate total label-only costs.

Mounting & Set-Up Charges	Description	Price Each
Channel Stake	Black Heavy Channel – 48"	\$15.00
Channel Stake	Black Heavy Channel – 36"	\$12.00
Flat Stake (ideal for 3"x5" plus)	Black: 1/8" x 3/4" x36" overall length including bend & ~6"-8" portion below ground	\$7.00
Flat Stake (ideal for 3"x5" plus)	Black: 1/8" x 3/4" x24" overall length including bend & ~6"-8" portion below ground (Most Common)	\$5.25
Flat Stake (ideal for 2"x4")	Black: 1/8" x 3/4" x12" overall length	\$4.75
Style 1 - Mounting Hardware	Stainless steel springs & screws for tree label	\$1.50
Style 2 - Mounting Hardware	Stainless steel screws & lock nuts	\$0.80
Set-Up Charges	<ul style="list-style-type: none"> - There may be additional charges for graphics, logo, grayscale images and formatting - To avoid typesetting charges, please submit text in MS Excel or Google Sheet file - Submit graphic files to MyPlantLabel@nptec.com for an estimate prior to placing an order 	If Necessary - To Be Determined

6) Pricing: **.085" or 1/12"** Overall Thickness – Style 3 Mounting



Style 3

Mounting with Hidden Screw Mount

NOTE: Signs on Style 3 mounting are pre-assembled (front plate + back plate are pre-assembled) stakes are sold separately & customer attaches sign to stakes in the field.

Sign/Label-Only Pricing	Sign/ Label Sizes	Price Per Sign/Label At Following Order Quantities:								
		5	10	15	25	50	75	100	150	200
Label: .085" thick anodized aluminum	2" x 4"	\$38.00	\$23.00	\$18.00	\$14.00	\$11.00	\$10.00	\$9.50	\$9.00	\$8.75
Label: .085" thick anodized aluminum	3" x 5"	\$38.75	\$23.75	\$18.75	\$14.75	\$11.75	\$10.75	\$10.25	\$9.75	\$9.50
Label: .085" thick anodized aluminum	4" x 6"	\$40.00	\$25.00	\$20.00	\$16.00	\$13.00	\$12.00	\$11.50	\$11.00	\$10.75
Label: .085" thick anodized aluminum	5" x 8"	\$42.25	\$27.25	\$22.25	\$18.25	\$15.25	\$14.25	\$13.75	\$13.25	\$13.00

NOTE: Price quantity volume discounts for orders of different sized labels will be honored. For example, if 15 total labels are ordered: 8 - 3x5 and 7 - 4x6, a 15-quantity volume price is honored at \$18.75 per 3x5 label and \$20.00 per 4x6 is used to calculate total label-only costs.

Mounting & Set-Up Charges	Description	Price Each
Channel Stake	Black Heavy Channel – 48"	\$15.00
Channel Stake	Black Heavy Channel – 36"	\$12.00
Flat Stake (ideal for 3"x5" plus)	Black: 1/8" x 3/4" x36" overall length including bend & ~6"-8" portion below ground	\$7.00
Flat Stake (ideal for 3"x5" plus)	Black: 1/8" x 3/4" x24" overall length including bend & ~6"-8" portion below ground (Most Common)	\$5.25
Flat Stake (ideal for 2"x4")	Black: 1/8" x 3/4" x12" overall length	\$4.75
Set-Up Charges	<ul style="list-style-type: none"> - There may be additional charges for graphics, logo, grayscale images and formatting - To avoid typesetting charges, please submit text in MS Excel or Google Sheet file - Submit graphic files to MyPlantLabel@nptec.com for an estimate prior to placing an order 	If Necessary - To Be Determined

Download & Fill Out Order Spreadsheet

- Please request the MPL Order Form via email to MyPlantLabel@nptec.com
- The first tab in the MPL Order Form Spreadsheet provides additional instructions on how to complete the Spreadsheet with data found in this document.
- Complete additional tabs in the MPL Order Form Spreadsheet as appropriate. The top row highlighted in blue shows example data:

Order Line #	Label Size	Label Color	Label Layout Style #	Text Font #	Text Layout:	Text By Line on Label	Text: Plant Name	Text: Latin Name (<i>ITALICS</i>)	Text: Single Quote Cultivar	Text: Region	Text: Family Name	Other Text: Description	Image Location on Label	Link to Images	Link to QR Code Info	Mount Style	Stake Size	Quantity
EXAMPLE	2x4	Black Text / Image on Silver Background	#8	#8 - Optima	Line 1	Rhododendron	Rhododendron	<i>Rhododendron catawbiense</i>	NA	NA	NA	Arboretum Association	NA	NA	NA	Style 3	Flat Stake - 12"	5
					Line 2	Rhododendron catawbiense												
					Line 3	Arboretum Association												
					Line 4													
					Line 5													
					Line 6													
					Line 7													
					Line 8													
					Line 9													
					Line 10													
1	2X4				Line 1													
					Line 2													
					Line 3													
					Line 4													
					Line 5													
					Line 6													
					Line 7													
					Line 8													
					Line 9													
					Line 10													
2	2X4				Line 1													
					Line 2													
					Line 3													
					Line 4													
					Line 5													
					Line 6													
					Line 7													
					Line 8													
					Line 9													
					Line 10													

Checklist & Steps to Process Your Order

- ☐ **Download and Review MyPlantLabel's "Pricing & Ordering Guide" (i.e., this document)**
- ☐ **Download and complete the MPL Order Form Spreadsheet**
- ☐ **Submit order to MyPlantLabel@nptec.com, be sure to provide:**
 - ☐ A filled out MPL Order Form Spreadsheet
 - ☐ Organization name, shipping address, and contact info including phone number
 - ☐ Any graphics, artwork, or QR code URL address.
 - ☐ **NOTE: ensure images are 300 dpi or better at finished size for printing purposes**
 - ☐ **NOTE: please ensure information is accurate as revisions will incur delays**
- ☐ **Once the order is received, the order is entered, and an acknowledgement is sent**
 - ☐ Note: new customers will also receive a deposit invoice for 50% payable via credit card or check
- ☐ **Our Graphics Department will make proofs based on the chosen [layouts and fonts](#)**
- ☐ **Proofs will be sent for customer's review**
- ☐ **Customer makes any necessary changes on the proof and sends back**
- ☐ **Our Graphics Department makes changes and sends back updated proofs for final approval**
- ☐ **Once approved, labels are produced and shipped in roughly 7-10 days**
- ☐ **Average project turnaround time is 3-4 weeks**

Contact Us:



Since 1956, a trusted provider of high-quality durable labels and signage.

Address & Information:

387 Gundersen Drive

Carol Stream, IL. 60188

Phone: 800-833-8397 – ext. 105

Phone: 630-690-9360 – ext. 105

Email: myplantlabel@nptec.com

Website: www.myplantlabel.com

MyPlantLabel is a division of

Nameplate & Panel
TECHNOLOGY
A division of Photo Techniques



Photo Gallery

3x5/4x6/5x8 Plant Signs/Labels: UV Weather-Resistant Anodized Aluminum (20+ year life)



Trail & Garden Signage: UV Weather-Resistant Anodized Aluminum (20+ year life)



Memorials: UV Weather-Resistant Anodized Aluminum (20+ year life)



Zoological Signage: UV Weather-Resistant Anodized Aluminum (20+ year life)



Historical Markers: UV Weather-Resistant Anodized Aluminum (20+ year life)



Informational Signage & Graphics: Durable, Vibrant, UV-Resistant, Polyester Custom Images Mounted on Metal (8-10+ year life)

